

Neutra explores material identity across dual Milan Design Week presentation

At Milan Design Week 2026, Neutra presents Monochrome Affinity – Chapter 2, a multi-site exhibition highlighting its evolving approach to marble and natural stone within contemporary living environments.

The presentation unfolds across two main locations in Milan, linking the fair and the city through a unified narrative. At Salone del Mobile.Milano, the company participates in the Salone Raritas section (Pad 9, Stand 27), a curated space dedicated to collectible design. In parallel, an immersive installation is staged at Palazzo Visconti, running from 21 to 27 April.

The exhibition reflects Neutra's recent strategic shift towards a comprehensive design system. Since 2022, under the direction of Emanuele Chicco Busnelli, the company has expanded beyond its traditional expertise in marble processing to develop a full "total look" concept, covering living, dining, bedroom, bathroom and outdoor spaces.



At Palazzo Visconti, the installation, designed by Migliore+Servetto, presents indoor collections within a scenographic setting that explores the chromatic and textural complexity of stone. The exhibition creates a dialogue between objects and architecture, positioning material as both structural and decorative element. Contributions from designers including Monica Armani, DRAW Studio, Gabriele Buratti, Oscar Buratti, Stefano Gallizioli and Zaha Hadid Architects contribute to the overall narrative.



At the fair, Neutra showcases its more experimental output through the Erosion collection, developed with Zaha Hadid Architects. The series explores the boundary between furniture and sculpture, using organic forms to evoke natural processes of transformation within stone.

A third presence at Galleria Rossana Orlandi completes the programme, where limited-edition pieces from the La Grande Muraglia collection by Mario Bellini are exhibited as part of RoCollectible 2026.

Through this multi-location presentation, Neutra outlines a cohesive vision centred on material innovation, craftsmanship and the integration of stone into a broader architectural and design context.



More information:

Neutra

www.neutra.design