

Neutra Night Area 2025 transforms bedrooms into sensory sanctuaries

Italian design brand Neutra presents its Night Area 2025 collection, offering a transformative approach to the bedroom where rest becomes a sensory experience. Combining comfort, clean lines, and organic volumes, the collection balances design, materiality, and emotion for European interiors.



Moon, bed by Draw Studio.

Neutra describes the collection as "a place of balance and harmony, where noble, primordial stone meets soft fabrics and light becomes a poetic gesture. Each element is designed to welcome and protect, to transform rest into a sensory experience." The 2025 collection is marked by essential lines and organic volumes, with each piece harmonising with its surroundings while evoking a story of emotions.

Moon, designed by Draw Studio, is a statement bed that invites users "to stop time, letting oneself be cradled in a transformative embrace turning sleep into an all-encompassing wellness experience." Its wide, cloud-like shape and traditional sommier offer comfort that transcends mere repose. The headboard, flanked by marble panels, creates "a sculpturelike piece and haven all in one."

Onis, also by Draw Studio, is a storage unit and bedside table that explores "lightness, a dance between emptiness and matter where balance and strength intertwine in perfect harmony recalling bridges in suspension." Suspended cantilevered units combine marble and oxidised, acidified metal, with delicate L-shaped grooves and luxurious interior finishes in leather and metal, offering both elegance and functionality.



Onis, storage unit by Draw Studio.

The collection is completed by Révérence, a table lamp designed by atelier oï, described as "a light gesture, a tribute to balance and observation." Featuring a marble base and hollowed diffuser, Révérence transforms the perception of space, offering both vertical and tilted orientations that merge light, shadow, and form into a profound emotional experience.

The Neutra Night Area 2025 collection underscores a design philosophy where bedrooms are not merely functional spaces but immersive environments for wellbeing, blending artistry, material excellence, and sensory engagement.

More information:

Neutra

www.neutra.design