



NEUTRA

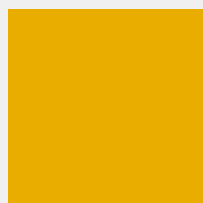
Monochrome Affinity

Images: Courtesy by NEUTRA

A sensory dialogue in stone



At Palazzo Visconti, during Milan Design Week 2025, NEUTRA unveiled Monochrome Affinity -an immersive design installation that invites visitors to feel marble not just as material, but as emotion. This exhibition redefined stone as a language of light, silence, and spatial poetry.







Under the creative direction of Migliore+Servetto, and guided by the vision of Chicco Busnelli, NEUTRA enters a new era -one that elevates its 140-year legacy in stonework into the realm of sensory storytelling. Five rooms, five colors, five monochrome worlds: each space narrates a unique chromatic emotion through stone, light, and design.

"A living material, capable of shaping refined and exclusive environments."
NEUTRA





From the Infinite Bordeaux space, where Breccia Antica and Calacatta Viola merge with deep textiles and sculptural lighting, to the Green Woods bathroom sanctuary designed by Monica Armani, NEUTRA's work unfolds as an ode to nature and architecture. Highlights also include Absolute White's ethereal lightness and Deep Black's cinematic depth, where Sahara Noir and Portoro Nero marble envelop the visitor in shadow and reflection.





In each room, the play of light-natural, vertical, and theatrical -guides perception, shaping a rhythm between silence and revelation. Furniture by atelier oï, Draw Studio, Migliore+Servetto, and Gallizioli bridges sculpture and function, offering harmony between tactile weight and visual elegance.







Beyond materials, Monochrome Affinity presents a way of living -where each design element becomes a guardian of memory; permanence, and personal expression. It is a testament to NEUTRA's belief: that beauty lies in the balance between restraint and revelation, precision and feeling.

